September 29: Exhibit Setup
September 30-October 1: Exhibit
Embassy Suites Orlando – Lake Buena Vista South • Orlando, Fla.

Reserve your space now by contacting:
Dolores Ridout: (281) 762-9546 or ridout3@airmail.net
Hutson Lambert: (228) 452-9683 or hlambert@airmail.net
Anita Lambert: (228) 452-6159 or anita4@airmail.net

www.iienet.org/leansixsigma
For the first time, the Lean Educator Conference is being held in collaboration with the Engineering Lean & Six Sigma (ELSS) Conference, presented by IIE’s Lean Division, EdNet, LEAN, and LEI. Join us in Orlando, Fla., September 29 – October 1.

Known as the world’s “favorite destination,” Orlando, Fla., is the perfect setting for ELSS 2014. Make plans to attend this conference and experience the premier gathering place for industry and academic leaders and take advantage of this outstanding location. Come early or stay a few extra days to have time to visit Orlando’s state-of-the-art theme parks like Walt Disney World® Resort, Universal Orlando®, and SeaWorld® Orlando, or take advantage of the city’s cultural side by taking in a show or experiencing its fine dining.

Don’t miss this unique event that brings industry professionals committed to increasing process and quality improvements together with academic professionals dedicated to advancing lean curriculum and pedagogy. Conference attendees will learn best practices and the latest research advancements to help them evaluate the solutions they can best implement into their operations.

It’s the must-attend event! Now is the time to MAXIMIZE your exposure and position your company in front of industry professionals. By exhibiting at the Engineering Lean & Six Sigma Conference, held in collaboration with the Lean Educator Conference, you will connect with others who are all about what’s new and what’s next in the world of academia and business for lean and Six Sigma topics. Showcase your products and services and establish face-to-face relationships where buyers are most receptive.

Demonstrate your edge. There’s just no substitute for demonstrating your products and services face-to-face with interested buyers. The exhibit area at the Embassy Suites Orlando – Lake Buena Vista South is the ideal setting with a much more intimate atmosphere that allows you one-on-one time to strengthen your brand and image. Demonstrations let prospects see the benefits of the solutions you offer and exactly what differentiates your products and services from others.

**ABOUT THIS CONFERENCE**

The engineering industry’s leaders in both business and academic fields will meet to discuss the latest innovations in lean and Six Sigma and their impact on the engineering profession. This conference provides you with the opportunity to demonstrate and share your cutting-edge products and services that can help attendees become more efficient, improve processes and increase their companies’ bottom lines. Discover what obstacles organizations are looking for solutions to.

Be seen for who you are: the best solutions provider in your business arena. This is your chance to reach new prospects, strengthen existing customer relationships, and gain recognition with the lean and quality community.

Who should attend: If you’re involved in any program aimed at reducing costs and improving quality, this conference is for you.

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**AREAS OF PURCHASING**

- Six Sigma training
- Supply chain software
- Lean consulting services
- Lean manufacturing software
- Work measurement software
- Simulation software
- Scheduling/planning software
- Warehouse management systems
- Lean manufacturing hardware
- Material handling systems
- Logistics outsourcing

**AREAS OF SERVICE**

- Logistics/transportation/distribution/warehousing
- Factory layout and planning
- Healthcare
- Government
- Retail
- Communications
- Utilities
- Academia

**AREAS OF MANUFACTURING**

- Assembly
- Process
- Job shop
- Remanufacturing
- Repetitive
- Discrete
- One or more areas

**INDUSTRIES REPRESENTED**

- Defense
- Aerospace
- Automotive
- Medical/healthcare
- Consumer products/textiles
- Electronics
- Food and beverage
- Pharmaceuticals
- Chemicals
CONFERENCE SCHEDULE

Monday, September 29

7 a.m. – 5 p.m.  Registration
8 a.m. – 5 p.m.  Pre-conference workshop
1 p.m. – 5 p.m.  Exhibitor setup
1 p.m. – 5 p.m.  Poster session setup
1 p.m. – 5 p.m.  Facility tour

Tuesday, September 30

6:30 a.m. - 7 a.m.  Exhibitor setup
7 a.m. – 8 a.m.  Continental breakfast
7 a.m. – 4:30 p.m.  Registration
8 a.m. – 9 a.m.  Opening session & keynote speaker
9 a.m. – 9:15 a.m.  Beverage break in exhibit area
9:15 a.m. – 10 a.m.  Concurrent sessions
10:05 a.m. – 10:50 a.m.  Concurrent sessions
10:50 a.m. – 11:05 a.m.  Beverage break in exhibit area
11:05 a.m. – 11:50 a.m.  Concurrent sessions
Noon – 1:15 p.m.  Lunch & keynote speaker
1:15 p.m. – 1:45 p.m.  Dedicated exhibit and poster session time
1:45 p.m. – 2:30 p.m.  Concurrent sessions
2:35 p.m. – 3:20 p.m.  Concurrent sessions
3:20 p.m. – 3:35 p.m.  Beverage break in exhibit area
3:35 p.m. – 4:20 p.m.  Concurrent sessions
4:30 p.m. – 5:30 p.m.  Welcome reception

Wednesday, October 1

7 a.m. – 8:15 a.m.  Continental breakfast
7 a.m. – 3:30 p.m.  Registration
8:15 a.m. – 9 a.m.  Concurrent sessions
9:05 a.m. – 9:50 a.m.  Concurrent sessions
9:50 a.m. – 10:05 a.m.  Beverage break in exhibit area
10:05 a.m. – 10:50 a.m.  Concurrent sessions
10:55 a.m. – 11:40 a.m.  Concurrent sessions
11:45 a.m. – 1 p.m.  Lunch & keynote speaker
1 p.m. – 1:30 p.m.  Dedicated exhibit time
1:30 p.m. – 2:15 p.m.  Concurrent sessions
1:30 p.m. – 4 p.m.  Exhibit tear-down

Note: Scheduled as of 3-17-2014

IMPORTANT DATES TO REMEMBER

Now  Sign up for table-top location
Now  Submit exhibit contract along with your company logo, product/service description, company information, and URL/link
Now  Sign up for sponsorship opportunities, booth traffic drivers, and advertising for maximum brand awareness
May 29  Deadline for Web banner ads to run on the conference website (June – November)
July 3  Full payment is due on exhibit space. No refund will be given after July 3.
July 30  Artwork deadline for print ads to be included in Industrial Engineer magazine “show” edition, September issue
Aug. 18  Artwork deadline for print ads to be included in the conference on-site program
Aug. 29  Deadline for literature insert approval for conference attendee bags
Sept. 5  Deadline for company logo and product/service description for conference on-site program
Sept. 12  Deadline for newsletter banner ads to run in the “daily conference update” e-newsletters
Sept. 16  Deadline for literature insert “show” edition, September issue
Sept. 29  Exhibit setup | 1 p.m. – 5 p.m.
Sept. 30 - Oct. 1  Exhibit days
Oct. 1  Exhibit tear-down | 1:30 p.m. – 4 p.m.

TABLE-TOP EXHIBIT FOR $1,275

Exhibit space amenities:
• Six (6) foot table with drape in carpeted area
• Two (2) chairs and wastebasket
• Existing hotel flooring (carpet)

Additional exhibitor benefits include:
• Continental breakfast, beverage breaks and lunch (Tuesday and Wednesday)
• Two (2) full conference registrations
• Logo and product/service description on conference website and on-site materials
• Dedicated exhibit time
• Conference roster (includes attendee name, job function, company name, city, state)
Embassy Suites Orlando – Lake Buena Vista South
4955 Kyngs Heath Road
Kissimmee, FL 34746
P: (407) 597-4000 | (800) 551-1841

Embassy Suites Orlando-Lake Buena Vista South is located 3.5 miles from the entrance to the Walt Disney World® Resort and a 20-minute drive to Orlando International Airport. Cool off at Aquatica water park and get close to the dolphins and stingrays at SeaWorld® Orlando. Be at the heart of the action at Universal Studios Florida® and Universal Islands of Adventure®, and enjoy the Harry Potter attraction and thrill ride.

RESERVATIONS
A limited number of rooms are available at the conference rate of $109 for a single or double plus applicable state and local taxes (currently 13 percent). To receive this special rate, call the hotel direct at (407) 597-4000 or (800) 551-1841, ask for reservations and identify yourself as attending the IIE 2014 Engineering Lean & Six Sigma Conference and refer to group code LSS. Discount room rate expires at 5 p.m. EDT on Sunday, September 7, or when the room block is full.

You can also visit the hotel/travel section of the conference website (www.iienet.org/leansixsigma) for more information.

SHIPPING - INBOUND SHIPMENTS
The Hotel’s Package Room, maintained by the Bell Captain, is available for the receipt, holding and delivery of small packages to the guests occupying guestrooms and meeting space. All inbound packages will be weighed upon arrival and handling charges will be assessed to the guest’s room or master account when they are delivered. The Package Room is not available to store exhibits, pallets or large crates. All packages must be pre-approved for delivery by the Convention Services Manager. Due to limited storage, no shipment will be accepted earlier than three (3) days prior to the date required.

SHIPPING INSTRUCTIONS
All materials must enter via the loading dock; it is not permissible to load/unload anywhere except the loading dock. Bringing materials in through the public entrances of the convention center is not permitted.

SHIPMENTS SHOULD BE ADDRESSED AS FOLLOWS:
Your Organization’s Name:
Engineering Lean & Six Sigma Conference
(Sept 29-Oct 1, 2014)
c/o Embassy Suites Orlando – Lake Buena Vista South
4955 Kyngs Heath Road
Kissimmee, FL 34746

INCOMING/OUTGOING HANDLING CHARGES:
- Box under 50 lbs. $ 3 per box
- Box over 50 lbs. $ 10 for first 50 lbs. plus 50¢ for each additional lb.

Pallet Charges:
- 200 lbs. or less $ 100 each
- 201 lbs. to 400 lbs. $ 150 each
- 401 lbs. or more $ 200 each

Storage Charges:
- Under 3 days Complimentary
- Over 3 days:  Box $ 5 per day
- Pallet $ 50 per day

Internal Moving Charges:
- Box $ 3 each
- Pallet $ 50 each

Contact Dolores Ridout at ridout3@airmail.net or (281) 762-9546,
Hutson Lambert at hlambert@airmail.net or (228) 452-9683 or
Anita Lambert at anita4@airmail.net or (228) 452-6159.
**SPONSORSHIP OPPORTUNITIES**

How will your company stand out and achieve successful results?

**ATTENDEE CONFERENCE BAGS: $1,000**

All conference attendees will receive a conference bag at registration. Take advantage of this exclusive chance to brand a high-valued, highly visible item utilized by every attendee. Attendees will be thrilled that you provided an easy, take-home bag for them.

**ATTENDEE BADGE LANYARDS: $500**

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your company logo will be printed on the name badge lanyards each attendee will receive upon registering.

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- Beverage Breaks sponsor (Tuesday and Wednesday) $1,000
- Continental Breakfast sponsor (Tuesday and Wednesday) $1,500
- Lunch and Keynote Speaker sponsor (Tuesday and Wednesday) $2,000
- Webinar Presentation sponsor $2,500

Note: Sponsorship signage is included at all sponsored venues and in conference promotional material.

**ADVERTISING OPPORTUNITIES**

**LITERATURE INSERT: $100 PER UNIQUE INSERT**

Your company’s product ad, flyer or postcard is a great way to guarantee attendees see your message. You provide the material; we place it in the attendee conference bags for distribution at registration.

**DISPLAY AD IN CONFERENCE PROGRAM ON-SITE DIRECTORY: $600 FULL-PAGE COLOR AD (PRIME POSITION)**

Increase your visibility to every conference attendee by placing a full page, four-color print ad in the conference program that every attendee will receive. This directory is used by all attendees as a daily guide and key to planning their schedules. Every activity, session, and event is listed in this informative program guide. Remember this guide will be carried by each attendee at the conference and kept to use as a reference tool throughout the year.

**SHOW MAGAZINE, INDUSTRIAL ENGINEER: $950 FULL-PAGE $750 HALF-PAGE (COLOR INCLUDED)**

Advertise in the publication that gets read by every member of IIE and reach beyond those attending the show. Make attendees aware of your company, product and booth number prior to the show in our award-winning magazine.

**WEB BANNER ADVERTISING ON CONFERENCE WEBSITE: $800 (970X90) LEADERBOARD BANNER OR $600 (300X250) VERTICAL SIDE BANNER (RUN TIME 6 MOS.)**

Your company’s logo and link to your landing page will be displayed on the official conference website for six (6) months. Banner ads can drive traffic to your website and allow dynamic and time-sensitive promotion as well as enhance your company’s image and brand awareness prior to the conference.

**NEWSLETTER BANNER ADVERTISING IN DAILY CONFERENCE UPDATE E-NEWSLETTER: $400 (650X90) LEADERBOARD BANNER OR $250 (180X150) VERTICAL SIDE BANNER (3 ISSUES)**

Every afternoon during and after the conference, we send attendees an e-newsletter update about conference schedules and events as well as updates from the show floor. Take advantage of this opportunity to highlight your company with your own customized banner ad.
**CHECK OUT OUR INTEGRATED SPONSOR OPTIONS**

<table>
<thead>
<tr>
<th>OPTION #1</th>
<th>PACKAGE: $7,500</th>
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<tbody>
<tr>
<td>✓ Table-top exhibit, drape, carpet, chairs, and wastebasket</td>
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<tr>
<td>✓ Two full conference registrations</td>
<td></td>
</tr>
<tr>
<td>✓ Company logo, description, and link on conference website</td>
<td></td>
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<tr>
<td>✓ Company logo on conference program and signage</td>
<td></td>
</tr>
<tr>
<td>✓ Full-page color ad (prime position) in conference program</td>
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<tr>
<td>✓ Insert for attendee conference bags</td>
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<tr>
<td>✓ Full-page color ad in <em>Industrial Engineer</em> magazine (Sept. issue)</td>
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<tr>
<td>✓ Web banner ad on conference website – leaderboard position 970x90</td>
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<tr>
<td>✓ Sponsorship choice of attendee bags or daily beverage breaks</td>
<td></td>
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<tr>
<td>✓ Webinar presentation</td>
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<tr>
<td>✓ Lunch and Keynote Speaker sponsor (Tuesday and Wednesday)</td>
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<tr>
<td>✓ Continental breakfast sponsor (Tuesday and Wednesday)</td>
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<tr>
<td>✓ Daily conference update newsletter banner ad – leaderboard position 650x90</td>
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<th>OPTION #2</th>
<th>PACKAGE: $5,000</th>
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<td>✓ Web banner ad on conference website – vertical side banner 300x250</td>
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<tr>
<td>✓ Sponsorship choice of attendee lanyards or daily beverage breaks</td>
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<tr>
<td>✓ Webinar presentation</td>
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<tr>
<td>✓ Daily conference update newsletter banner ad – vertical side banner 180x150</td>
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<th>OPTION #3</th>
<th>PACKAGE: $2,500</th>
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<td>✓ Web banner ad on conference website – vertical side banner 300x250</td>
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<td>✓ Daily conference update newsletter banner ad – vertical side banner 180x150</td>
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<th>OPTION #4</th>
<th>PACKAGE: $1,275</th>
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Table # ____________________________

- Option #1 - $7,500
- Option #2 - $5,000
- Option #3 - $2,500
- Option #4 – 1,275 (booth-only package) Additional items can be purchased below!

Company Name: ________________________________________________________________

Contact Person: ________________________________________________________________

Address: ________________________________________________________________

Phone: ____________________________ Email: ____________________________

Conference badge name (please print) Email address:

1. ________________________________________________________________
2. ________________________________________________________________

Additional booth personnel badge cost $200 each (please print)

1. ________________________________________________________________

Booth Traffic Drivers

- Insert placed in attendees’ conference bags $100 each
- Full-page color ad (prime position) in conference program $600 per ad
- Full-page color ad in Industrial Engineer magazine (Sept. issue) $950 per ad
- Half-page color ad in Industrial Engineer magazine (Sept. issue) $750 per ad
- Web banner ad on ELSS conference website, includes link - 6 mo. Vertical side banner (300w x 250h) $600
- Web banner ad on ELSS conference website, includes link - 6 mo. Leaderboard banner (970w x 90h) $800
- Daily Conference Update newsletter banner ad (3 issues) Vertical side banner (180w x 150h) $250
- Daily Conference Update newsletter banner ad (3 issues) Leaderboard banner (650w x 90h) $400

Branded Promotional Items

- Attendee Conference Bags $1,000
- Attendee Badge Lanyards $500

Total of all items checked above: $ ____________ Payment by credit card is due once contract has been signed.

I, ________________________________________________________________, authorize the amount of $ ____________ in U.S. Dollars.

□ Mastercard □ Visa □ American Express

Credit card # ____________________________ exp. ____________ security code ____________

Name on card (print) ____________________________ Signature: ____________________________

Please scan and email contract as PDF to Leigh Anne Stroud at lstroud@iienet.org
or fax to Dolores Ridout at (866) 419-9580.
Use of Display Space: Exhibitor is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Exhibitor's assigned space. Exhibitor's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. Exhibitor shall not assign to a third party its space or a portion of that space without the prior written consent of IIE, which IIE may grant or withhold at its sole discretion. If such permission is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives. No other conferences or events may be promoted in any format at IIE managed events without written permission from IIE.

Exhibitor Events: Exhibitor shall not schedule or sponsor any event in connection with the conference, including without limitation: evening events, during a time that overlaps or conflicts with a Conference event published in the schedule.

Indemnity and Limitation of Liability: Neither IIE, co-sponsors, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Exhibitor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Exhibitor and/or its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display at the conference. The Exhibitor shall indemnify, defend, and protect IIE and hold IIE, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Exhibitor's participation in the conference or an actions of its officers, agents, employees, or other representatives. Under no circumstances will IIE, co-sponsors, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall IIE liability, under any circumstance, exceed the amount actually paid to it by the Exhibitor. IIE makes no representations or warranties regarding the number of people who will attend the conference.

Observation of Laws: Exhibitor shall abide by and observe all laws, rules and regulations, and ordinances.

Cancellation or Termination by IIE: If for any reason beyond its reasonable control including fires, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, IIE shall determine the conference or any part may not be held. IIE may cancel the conference or any part thereof. In that event, IIE shall determine and refund the Exhibitor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by IIE.

Cancellation by Exhibitor: All payments made to IIE under the application shall be deemed fully earned and non-refundable in consideration for expenses incurred by IIE and IIE's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Exhibitor may cancel or withdraw from the expo subject to the following conditions: The Exhibitor shall give written notice of cancellation or booth reduction. Such notice will be considered official on the date of receipt by IIE. No penalty applies if notice of cancellation or booth reduction is received prior to June 2, 2014. Refund of 50% of the funds paid to IIE is allowed if notice is received between June 2 and July 3, 2014. No refund if notice received after July 3, 2014.

Exhibitor Conduct: Exhibitor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste, as defined by IIE. IIE reserves the right to eject from the conference any Exhibitor or Exhibitor representative violating those standards, without refund.

Agreement to Terms, Conditions and Rules: Exhibitor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by IIE from time to time for the efficient and safe operation of the conference. This application represents the final, complete and exclusive agreement between the Exhibitor and IIE concerning the subject matter of this application. IIE does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing and signed by an IIE representative. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Exhibitor subject to the terms of this agreement regarding assignment.