

Applied Ergonomics Conference and Expo 2011, Exhibitor/Sponsor Application/Contract

Hilton Orlando, Orlando, FL – March 21–24, 2011, www.appliedergoconference.org

Reserve exhibit booth

(Includes electric, signage, pipe, drape, skirted table, chairs, carpet and waste basket) *Check to see if your loyalty program discount applies*
 10'x10'.....\$2,950 (includes 2 conference badges)

Booth Location Preference: 1. _____ 2. _____ 3. _____

10'x20'.....\$5,650 (includes 4 conference badges)

Booth Location Preference: 1. _____ 2. _____ 3. _____

20'x20'.....\$9,950 (includes 8 conference badges)

Booth Location Preference: 1. _____ 2. _____ 3. _____

Space Number Confirmed by IIE _____ Date: _____

Booth traffic drivers

- Reserve _____ insert (s) in attendee conference bag at \$500 per unique insert, provide pre-printed by March 12, 2011
- E-blast to attendees: \$750 pre-show \$900 post-show
- Conference Web site banner ad: \$1,000 for a full year
- Vendor-sponsored breakfast / presentation \$2,500-\$5,000
- E-newsletter sent daily during and after show
- Top banner ad \$795 Side banner ad \$595 (or both \$1,200)
Non-exhibiting companies, please call or e-mail for pricing.

Exhibitor advertising space and rates in show issues

Industrial Engineer magazine (March 2011, color included):

- Full-page • \$1,800 Half-page • \$995 Quarter-page • \$595

On-site Conference Program:

- Inside front cover (IFC, color) \$1,350
- Inside back cover (IBC, color) \$1,250
- Back cover (BC, color) \$1,495
- Full-page (B/W, black/white) \$800
- Half-page (B/W, black/ white) \$550
- Quarter-page (B/W, black/white) \$425

Non-exhibiting companies, please call or e-mail for pricing.

Sponsorship opportunities to celebrate your product/service

- Attendee Extra Special Event \$6,000 – \$10,000
- Attendee Opening Night Reception \$5,000 – \$9,000
- Attendee Conference Bags \$5,000
- Attendee Keynote Lunch \$5,000
- Attendee Badge Lanyards \$3,500
- Attendee Bottled Water \$3,000 per 1,000
- Attendee Continental Breakfast \$3,000 per day
- Attendee Computer Cyber Cafe \$3,000
- Attendee Hotel Room Keys (2 color) \$2,450
- Attendee Beverage Breaks \$2,000 per day
- Attendee Conference Pen and Note Pad \$2,000
- Attendee Tours – all transportation \$1,500
- Attendee Conference Pen or Note Pad \$1,250
- Attendee Welcome Phone Message \$1,000

Totals

Exhibit hold (50% before Aug. 3, 2010) \$ _____
 Exhibit hold (100% before Dec. 3, 2010) \$ _____
 Booth traffic drivers \$ _____
 Advertising in on-site program \$ _____
 Advertising in *Industrial Engineer* magazine \$ _____
 Sponsorship opportunities \$ _____
 _____ exhibit-only hall badges @\$199 each \$ _____
Grand Total \$ _____

We appreciate your business!

Exhibitor _____

Exhibitor URL _____

Contact name _____

Address _____

(No P.O. Box or college building)

MS/Suite/Room _____

City _____ State/Province _____ Zip _____

Phone _____ Fax _____

E-MAIL: _____

Send exhibit kit to: _____

Included in on-site conference program and Web site: E-mail 50 word product/service description with a high res exhibitor logo (Must be an Illustrator .ai or .eps file) to mlorusso@iienet.org

Two full conference badges: (10' X 10')

Name: _____

Name: _____

Two additional conference badges (10' X 20')

Name: _____

Name: _____

Four additional conference badges (20' X 20')

Name: _____

Name: _____

Name: _____

Name: _____

Payment and Cancellation Terms: 50% due before Sept. 1, 2010 to secure booth/sponsorship and balance due by Dec. 3, 2010 to secure booth/sponsorship. In order to receive refund of 100% for reduction or cancellation, exhibitor/sponsor must verify written notice was received by IIE prior to Aug. 3, 2010. In order to receive 50% refund for reduction or cancellation, exhibitor/ sponsor must verify written notice was received by IIE prior to Dec. 3, 2010. Exhibitor/sponsor assumes all liability, financial or otherwise as a result of participation in this conference. Exhibitor/sponsor does not hold IIE, its employees or affiliates liable for costs incurred to exhibit/sponsor.

Signature: _____ **Date:** _____

By signing this contract I agree to the payment/cancellation terms and understand exhibit/sponsorship may be released if payment is not received by due date.

Payment is by credit card or check mailed to IIE at the address below.

- MasterCard Visa American Express

I authorize the amount of \$ _____ in U.S. Dollars
(May call with Credit Card Information)

Credit card #: _____

Exp. Date _____ Billing ZIP code _____

Authorization: _____

Name on card (print) _____

Please fax/e-mail signed contract. Thank you for your business!

Institute of Industrial Engineers
 3577 Parkway Lane, Suite 200, Norcross, GA 30092

Fax: (770) 263-8532

Michelle Lorusso (770) 349-1127, mlorusso@iienet.org